

In this report, you'll find out:

- What SEO Services You Should **NEVER Buy**
- What SEO Companies **Never Tell You**
- Why **MOST** Link Building Services Do **NOT Work**

What SEO Services You Should NEVER Buy

There are SEO companies, which provide absolutely **useless**, and sometimes even **harmful** SEO services, which you should **NEVER** buy. Here are 3 such most popular, in fact, **FRAUD** SEO services:

Fraud #1 - Website Optimization Services

Some SEO agencies provide website optimization services. Forget about this service. **You don't need it.** All what you need for your on-page website optimization is the following:

1. Create an attractive title, which includes your **main** keyword phrase. Remember to focus on your **targeted audience** instead of search engines while you create it. It is much more important for your site to convert your visitors to prospects/customers/signups, than to improve your SERPs for 1%-3% with the help of your title and to LOSE your business.
2. Insert your main keyword in your landing page 2-3 times between the text and highlight it once with **bold**.
3. **Avoid** duplicate content, flash, java scripts and hidden text. Link all pages between each other.

That's all. If you did this, you're a genius SEO expert :) **No, I mean it!** In fact, that's 99% of all on-page website optimization, which should be done on any website! Applying

all other SEO “tricks” on your website can improve your rankings for just 1%-3%. However, if done wrong, these tricks can **DECREASE your sales** or signups for 3%-5%! So don't waste your time & money for that useless things. As to the content, better focus your efforts on your visitors, not search engines. As to your rankings, better outsource your link building needs to [link building professionals](#) and do what you do best – provide your products & services to your customers and let professionals do their work for you.

CONCLUSION: You don't need on-page SEO. **Backlinks play 99% of importance in getting high rankings on Google.**

Fraud #2 – Search Engine Submission Services

Absolutely regardless the number of search engines, where some SEO firm promises to submit your website, it is **absolutely useless** service because of the following reasons:

1. **99%** of organic search engine traffic comes from Top 5 search engines: Google, Yahoo, Bing, Ask & AOL. (By the way, 60% to 70% of this traffic comes from Google.)
2. There is no necessary in submitting your website to ANY of these search engines because their crawlers will find your website **by themselves!**
3. If your site isn't in the index of any of these search engines, it means that you just need to [increase your website link popularity](#) for search engines to be able to FIND your site. Submitting your site to search engines is **useless** because if your site doesn't have enough backlinks, it won't get in Top 10 SERPs for any even low competitive keywords in any of these search engines even if your site is full of great unique content.

By the way, regarding the content, some people talk about that the content – is the most important thing for any website. In fact, it's not. It **is** important, but if no one can find your website in SERPs to read that great content – what's the use of that content for you?

I'm sure you know the old saying "It's not enough to be a good guy, it is necessary that the others know about this."

CONCLUSIONS:

1. **Do NOT throw away your money** for search engine submission services.
2. The only right thing you can do to improve your website rankings in search engine systems & increase your organic traffic is to **increase your website link popularity**.

Fraud #3 – Guaranteed Top 10 Listings within 10 Days

Some SEO firms promise to get your website in Top 10 Google SERPs within 1-10 days. **Never** buy such services because in fact:

1. They will either just add your site to Google AdWords paid listings, and your site will show up in sponsors section. But in this case, as you realize, you will always pay this firm **more** than you would pay to Google if you purchased AdWords paid listings by yourself directly from Google.
2. Alternatively, they will just find those keywords, for which your website is **already** listed in Top 10 SERPs, but you just don't know about that since you don't receive any significant traffic from these keywords. When they find such keywords, they'll tell you that these your listings is the result for their hard SEO work.
3. Finally, they will get your site in Top 10 SERPs for so low competitive & not popular keywords that you **won't even get any traffic** from them.

Why 'GUARANTEED TOP 10 LISTINGS WITHIN 10 DAYS' service is always fraud? That's because it is impossible to get a website in Top 10 SERPs for a competitive, popular keyword within just 10 days. Usually it takes from 1 to 3-6 months, depending on how competitive your keywords are.

CONCLUSIONS:

1. **Do NOT throw away your money** for such services as search engine submission, guaranteed Top 10 listings within 10 days, and website optimization services.
2. You don't need on-page SEO. **Backlinks play 99% of importance in getting high rankings on Google.**
3. That's why the only right thing you can do to **improve your site rankings on Google & increase your organic traffic** is to increase your website link popularity.

Why MOST Link Building Services Do NOT Work

Regardless whether or not you have already used some SEO & link building services, you may be very skeptical about using any *new* one because you think they don't work. And you know what?.. **YOU ARE RIGHT! They really do NOT work!** Most of them. There are 2 most important reasons why most link popularity services don't work.

REASON I

- From 30% to 50% of links, built by most SEO agencies, get removed within the **1st month** after they have been built.
- From 50% to 90% of links, built by most SEO firms, get removed within the first **3 months** after your link building campaign completion.
- From **70%** to **99%** of links, built by most SEO companies, **get removed within the first 6 months** after your link building campaign completion.



Have you ever checked your backlinks, built for you by some SEO firm 6 months after your project completion? If you did, we understand how you feel now. But don't get in despair, we've got the right solution for you. We provide a **UNIQUE** link building service. It's **absolutely different** from what most SEO companies do because we give **12 Months Permanent Link Guarantee!** We **GUARANTEE** that all your links, built by us, will stay alive for **MINIMUM** 12 months! However, I think that's not enough for you, and that's why I promise you that **70% to 80% of Your Backlinks Will Stay Alive for MINIMUM 3 YEARS!** [See the proof](#) that with us your links will stay alive for 3 years and longer. [Learn more about our link building service.](#)

REASON II

Most link popularity services don't work because they are **not** SEO friendly:

1. Most SEO companies build links **too quickly**, and get client sites' **penalized by Google**. Most SEO agencies just don't have enough capabilities to be able to control link building frequency for your campaign.
2. Most SEO companies build links with **the same anchor texts**.
3. Most SEO companies build links from **similar pages**.
4. Most SEO companies build links from pages with **too many outbound links**.

[Learn More About 4 More Reasons That Can Make Your Campaign Look Unnatural to Google.](#)

Note: we **guarantee** that with us your link building campaign will look **absolutely natural to Google**.

CONCLUSIONS:


1. **NEVER** buy links from SEO companies, which don't guarantee they'll replace any removed links free of charge within **minimum** 1 year of your project completion. What do you need temporary links for? **Do NOT throw away your money** for such services.
2. Use only [SEO friendly link building services](#).


Thank you for taking the time to read this report. Good luck in getting high rankings on Google!


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